

GENERAL PRIVACY

Date of last revision February 1, 2016

Food Drop is committed to protecting your privacy and the confidentiality of any personal information which you provide to us.

This Privacy Policy describes Food Drop's policies and procedures on the collection, use and disclosure of your personal information in connection with the services that Food Drop provides to you (**Services**). By accessing the Food Drop website, the mobile website or any of the Food Drop apps (together, **Websites**) and providing your information you indicate your acceptance of this Privacy Policy, as amended from time to time.

1. Collection of personal information:

You may provide personal information to Food Drop for a variety of reasons, including to receive information, to purchase products, to make a donation, to provide your motivation or personal story to Food Drop, to receive information about or become involved in promotions or other initiatives undertaken by Food Drop. This personal information may include (without limitation) details such as your name, image, address, mobile number, e-mail address, employer or business or the amount you have donated. If you purchase products or make a donation you may provide credit card details and other information which will allow Food Drop to process the transaction. Food Drop may also request your preferences for receiving further information about the Food Drop campaign or outcomes from the funds raised.

The choice of how much information you provide to Food Drop is yours and of course if you want to use Food Drop's Services, make a donation, or otherwise participate in Food Drop programs and events, Food Drop will require certain information from you in order to provide the services or conduct the programs and events.

2. How does Food Drop use the Personal Information?

The personal information you provide to Food Drop through our Websites may be used by Food Drop for the following purposes:

- to provide you with products you have requested
- to provide you with information or other communications about Food Drop
- to involve you in promotions, future campaigns and other initiatives undertaken by Food Drop
- to include your organization's image, name and details on our Websites if you register a Food Drop.
- to include your name, comments and amount of donation on our Websites if you make a donation to a Food Drop (unless you choose a private or anonymous donation - see below)
- to market Food Drop and/or its campaigns and events

- to analyze statistics in relation to the Food Drop

If you choose to provide your personal details to Food Drop you agree that your personal information may be displayed or included as set out above. You also agree that your personal details may accordingly be identified, recovered and displayed by internet search engines.

3. Communication preferences:

Where you have agreed to receive Food Drop emails, Food Drop may use your personal information to send you emails (including marketing emails) about the Food Drop campaign and the outcomes achieved with the funds raised. You will be provided with an opportunity in each email communication to decline to receive any further communications from Food Drop.

4. Security of your information:

Food Drop takes reasonable steps to ensure the security of all information it collects, including that the information is protected from misuse and loss and from unauthorized access, modification or disclosure. For example, your personal information is maintained in a secure environment, which can be accessed only by authorized personnel. However, no data transmission over the internet or information stored on servers accessible through the internet can be guaranteed to be fully secure. Note that Food Drop does not store credit card information.

5. Disclosure of Personal Information:

Personal information collected by Food Drop may be shared with any company within the IRBN, Inc. group of companies.

We may disclose your personal information to our suppliers or other external third parties for analytics and data analysis, for outsourcing some of the functions and services relating to the purposes for which your personal information may be processed by Food Drop and otherwise to enhance our Services. When we contract external services providers, we may provide them with your personal information, but only to the extent required for them to fulfil that contract, or where you would reasonably expect Food Drop to disclose it to a third party for a particular purpose.

We may disclose your personal information to social media platforms including, without limitation, Facebook so that the social media platforms may send you advertisements about future Food Drop events and initiatives and for analytics purposes.

If you wish to opt out of having your details provided to Facebook or other social media platforms, please contact us on info@FoodDrop.net.

We will not sell your personal information to other parties.

Food Drop will not use or disclose your personal information except in accordance with this Privacy Policy unless you have consented to the use or disclosure or to investigate any suspected unlawful activity or where the use or disclosure is required or authorized by law.

6. Access, correction and complaints in relation to personal information:

Correction of personal information

If you believe any of your personal information held by Food Drop is not accurate, complete or up-to-date, Food Drop will take reasonable steps to correct the information. To request that your personal information be corrected or updated, please send an email to info@FoodDrop.net.

Complaints

If you have a complaint about the handling of your personal information, please send an email to privacy@fooddrop.net.

7. Links to other websites:

Food Drop is not responsible for the privacy practices or content of any other website or service that is linked to a Website, or for the privacy practices of any third party social media or other service providers that you can access through a Website. We encourage you to read the privacy policies of those websites or service providers.

8. Cookies:

What are cookies?

Cookies are small text files that are stored in your computer's memory and hard drive when you visit certain web pages. They are used to enable websites to function or to provide information to the owners of a website.

Why do we use cookies?

Cookies help us to provide customized services and information. For example, we use cookies on all our websites to collect anonymous traffic data and also to improve your experience with the Websites (e.g. to keep you logged in if you request this).

In broad terms, we use cookies on our Websites for the following purposes:

- *Analytical purposes:* We use analytical cookies that allow us to recognize, measure and track visitors to our Websites. This helps us to improve and develop the way our Websites work, for example, by determining whether site visitors can find information easily, or by identifying the aspects of our Websites that are of the most interest to them. For these purposes, we may store the following:
 - o the name of the domain from which you accessed the internet
 - o the date and time you accessed our Websites
 - o the internet address of the website from which you linked directly to our Websites
 - o the pages you accessed while visiting our Websites
 - o the device from which you accessed our Websites
 - o the location from which you accessed our Websites

Your cookie preferences

To make full use of our Websites, your computer or mobile device will need to accept cookies, as our sites will not function properly without them. In addition, cookies are required in order to

provide you with personalized features on our websites.

Third party cookies

When you visit our Websites, you may receive cookies that are set by third parties. For example, you may receive a cookie set by Google. These cookies are used for the purposes described in the “Why Do We Use Cookies?” section of this policy. We do not control the setting of these third party cookies, so we suggest you might wish to check the third party websites for more information about their use of cookies and how to manage them.

Amending cookie preferences

If you wish to remove cookies set by our Websites from your browser in the future, you may delete them. The instructions for removing cookies from your computer or mobile device depend on the operating system and web browser you use. Please note, however, that withdrawing your agreement to the use of cookies on our sites will impair the functionality of the sites.

9. Changes to this Privacy Policy:

This privacy policy may change from time to time particularly as new rules, regulations and industry codes are introduced. Any changes to the Privacy Policy will be posted on our Website. If we consider that the changes are material we will notify you by email.